



# enterprise social redefined

It's no surprise many organizations already use enterprise social networks. Similar to Facebook and other social technologies found on the web, company-owned social networks allow employees to connect better and share knowledge in ways they've never done before. From harnessing the wisdom of crowds to bridging company silos, enterprise social networks drive innovation and transformation for some of the world's largest organizations.

Enterprise social networks generate knowledge power, leverage internal expertise, connect geographically dispersed teams, facilitate ideation, improve employee engagement and more. Just look at the numbers:

- 77% see faster access to knowledge
- 52% access internal experts faster
- 60% reduce their communication costs
- 41% increase employee satisfaction
- 50% increase in customer satisfaction
- 44% cut their travel costs

## what is tibbr?

tibbr® is the enterprise social network revolutionizing the way we do business. tibbr connects people, applications, and data in context and in an entirely personal way.

With the intuitive look and feel of web 2.0 technologies—microblogs, profiles, instant messaging, virtual meetings, email, and mobile apps—tibbr empowers employees to find and engage with the right people and information in context, and in real-time. Hosted in-the-cloud (secure locations globally) or on-premise, tibbr integrates with your organizations core systems to create a unified user experience delivering critical updates from both people and applications.

It's about the people and technology working together. With tibbr, employees can manage the data, projects and processes that propel your business forward.

source: McKinsey Global Institute



remove the chatter



follow applications and processes



go live this afternoon



make IT happy



follow, share, and act

## what businesses are saying about tibbr



"tibbr enables us to quickly connect people with the colleagues and information they need. Being able to subscribe to subjects within tibbr is a powerful way to stay current on the topics you care about most."

– Larry Lewark, CIO



"With tibbr, information gets to those who need it, when they need it, and not just information, but insights more candid than those typically shared by email."

– Josef Fischer, VP



"tibbr enables people to freely communicate their ideas, without worrying about organizational barriers or bureaucracies."

– Steve Siu, CIO



"We're looking to flatten our organization, make it less hierarchical and retain a 21st century workforce that expects these tools when they come into the office every day. At the same time, we only want to deliver social computing tools that match the high standards for security and compliance that's inherent in the advisory business."

– Chris Robinson, CIO



"tibbr exposes a wide range of contextual information, feeds and conversations that will ultimately enrich our company-wide dialogue and broaden our knowledge pool to help us make faster, better decisions."

– Randy Wagner, Drilling Advisor