

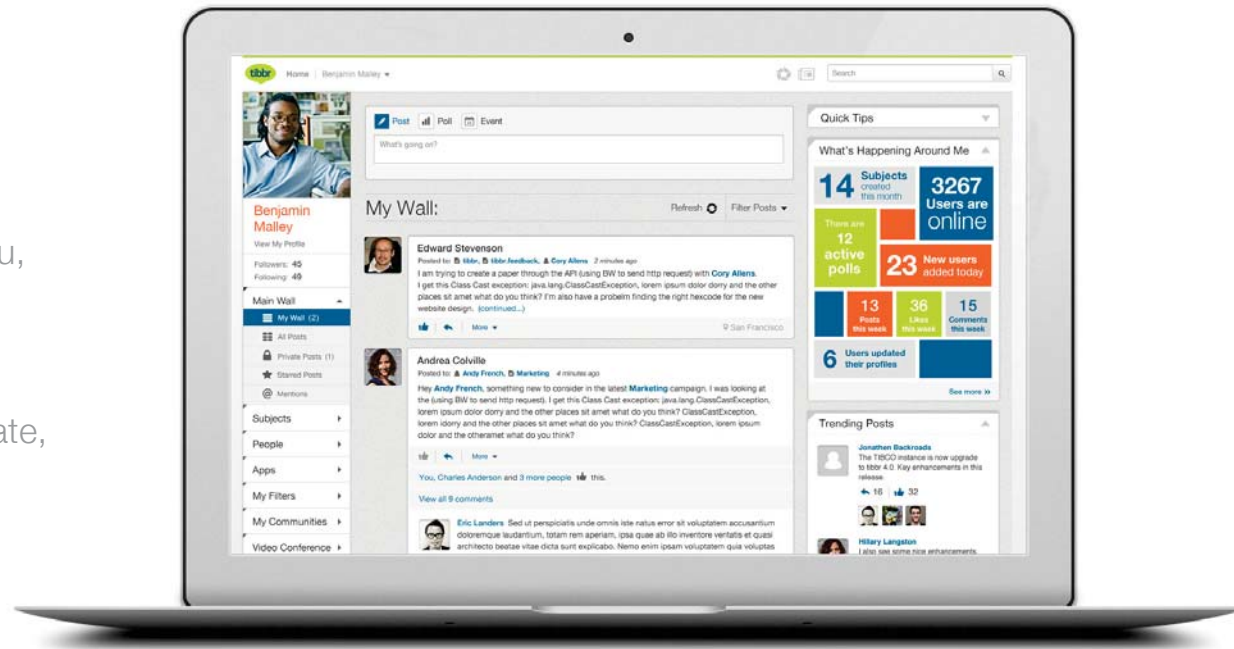


The social network **for work.**

tibbr® is the social network for work.

Easy and intuitive to use, it puts all of the people, information and apps you need right in front of you, so work happens faster—from anywhere.

Over a million people in more than 100 countries use tibbr every day, changing how we communicate, collaborate, share and learn.



“tibbr leverages TIBCO’s unique position to drive highly relevant information into a compelling knowledge worker experience.”

-Rob Koplowitz, Forrester



# What does tibbr do?

## Breaks down walls and silos

tibbr makes everyone across your organization visible to each other, making collaboration much easier and putting the expertise right where (and when) you need it.

## Increases productivity

tibbr integrates with the most popular enterprise apps, reducing all the toggling between apps to get things done. You can take action and converse about a task all in one place.

## Speeds information flow

tibbr opens lines of communication between employees, giving them a simple way of sharing knowledge and best practices right within the flow of their work, all in context.

## Streamlines onboarding

New employees have an accessible workspace on day one, where they can connect with other employees and get up to speed in a matter of days—not months.

## Empowers people

tibbr gives employees a voice and the opportunity to make meaningful contributions, leading to increased job satisfaction and ultimately retention.

## Accelerates Innovation

tibbr lets you tap into the collective intelligence of your workforce. New ideas can come from anywhere, and tibbr helps them bubble to the surface.



# How does tibbr do all this? **It's relevant**

Everyone follows and shares what's important to them. Apps, tasks, collaborators, breaking news and updates, messages, and files all live in one place where they're easy to see and act on.

**Post and share anything** - files, updates, your great presentation, an inspiring article.

**Follow everything** that's important to you—and nothing that isn't. More controls, more personal, more productive.

**Instant discovery** and insights into who and what is influencing the conversation.



# How does tibbr do all this? **It's people**

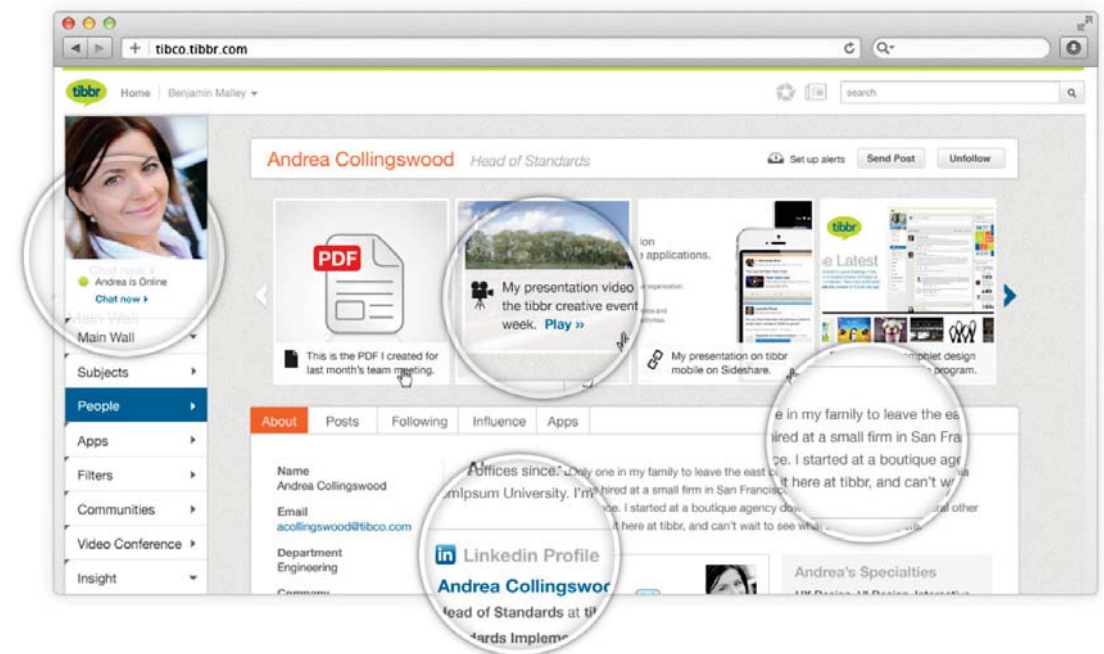
Suddenly everyone has a voice and a face, and things like engagement, empowerment, ownership and community are more than just words on a mission statement.

**Chat** instantly with anyone. Get answers faster, and move on.

**Showcase** work you're proud of, or things that inspire you via SlideShares, files, docs, etc.

**Sync** your LinkedIn® profile to increase your visibility.

**Add your own content** to really personalize your profile. Put some human back in the workplace.



# How does tibbr do all this? **It's focused**

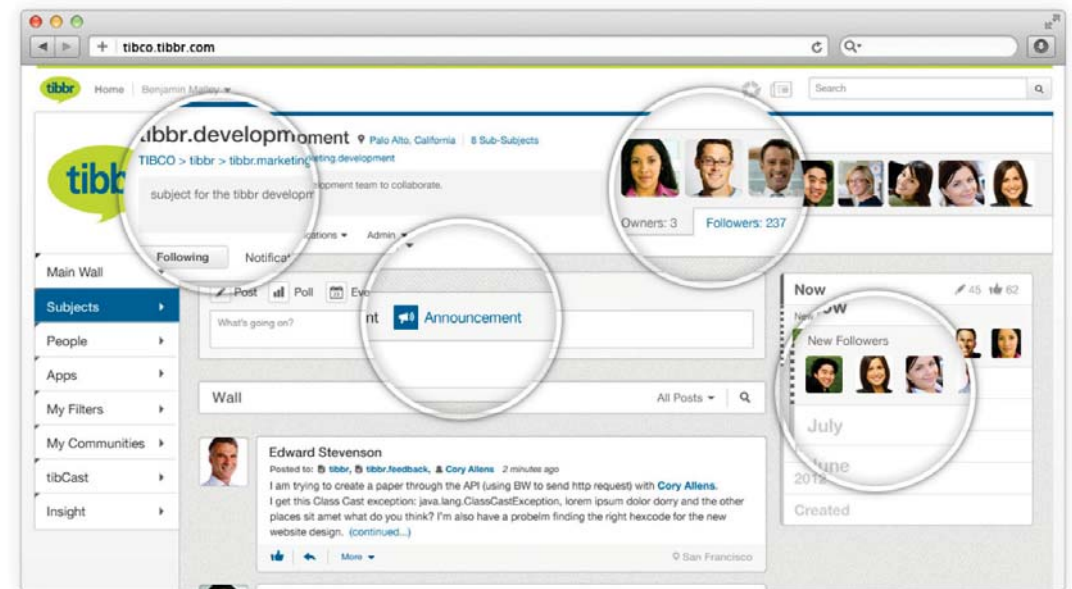
Only tune-in to the subjects (projects, discussions, teams) you care about. Less weeding through clutter, less time spent chasing down files and coworkers, more time and energy for what matters.

**Know at a glance** what you're looking at. Follow subjects with one click, set up notifications to stay in the loop.

**Post and follow** announcements on a subject, so everyone gets an immediate heads-up.

**Total visibility** and access to everyone touching a subject, no matter where they're located. Powerful stuff, right?

**Search by timeline** on any subject, to see an instant history of what happened when.



## It's everywhere

tibbr is always as close as the nearest tablet or smartphone, so work doesn't just stay at the office - in fact, over 50% of all tibbr users log in by mobile.



## It's app-friendly

Use your favorite apps right from tibbr—as well as some useful new ones we've developed. Our customers have even started building their own apps using our API, with impressive results.





# tibbr is the first truly **enterprise-worthy social network.**

## **Integration**

All of your daily tasks—CRM, ERP, expense management—appear seamlessly within tibbr, so you can act, and comment on notifications right from your wall. With SharePoint, tibbr even features bi-directional integration—you can post and view SharePoint docs within tibbr AND see relevant tibbr conversations right within SharePoint. Cool, huh?

## **Security**

Whether deployed on-premise or in the cloud, tibbr is safe and secure thanks to our deep enterprise roots. With best-in-class authentication and permissions, tibbr can meet all of your ediscovery and compliance needs. You get total control over user access, including the ability to fine-tune entitlements by department, topic and individuals.

## **Branding & Customization**

You customize the look and feel of tibbr to reinforce your brand culture—your colors, your logo, your personality. Even the placement of various tibbr components (feed, insights, chat/messaging options) can be reconfigured based on what makes the most sense for you.

## **Privacy**

tibbr lets you control who sees what, when, and how. Subjects and conversations can be marked Public (everyone in your network), Private (only those you've invited) or By Approval (everyone sees the subject but its contents are shown by approval only). Admins can also create Broadcast subjects for all to see.

## **Social Analytics**

tibbr lets you know the hot subjects across your enterprise in real time. Powerful graphics let you spot influential people, conversations and ideas as they percolate to the top. Tap into your collective wisdom, and find opportunities for growth and innovation.

## **Deployment Options**

Your security and compliance requirements are unique, and there is a tibbr solution to meet them. Over half of current users choose our safe, secure, redundant cloud service that's always on tap and can scale as quickly as you do. tibbr can also be deployed securely behind your firewall to leverage your existing data center investments.





# Why you need **tibbr**

Everyone from the C-suite to sales & marketing, IT to HR, communications, project management, and everywhere in between has a reason to be excited about tibbr. We could tell you about the big energy conglomerate using tibbr to connect employees in 15 countries. Or the hot California restaurant franchise who streamlined their onboarding process, or the top Australian consulting firm who achieved a 30% improvement in their communications. But the best way to see the power of tibbr is to experience it for yourself.

If you're ready for increased productivity, fewer barriers between people and information, better collaboration and community, and a shorter path to innovation, [contact us](#) today to set up a [free trial](#) or visit [tibbr.com](#) for more info and resources.

